## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)
Ken R. POWELL, et al.	) For: RETAIL SYSTEMS AND METHODS DISPLAYING ) VARYING DISCOUNT AMOUNTS FROM A ) PRODUCT SHELF, DEPENDING ON PREVIOUS
Serial No. 10/601,901	) PURCHASE BEHAVIOUR OF A CUSTOMER ) (retitled)
Filed: June 24, 2003	<u>'</u>

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## AMENDMENT AND REQUEST FOR ONE-MONTH EXTENSION OF TIME

This is response to the Office Action mailed November 21, 2007, the period for response to which is extended to March 21, 2008 by a request for a one-month extension of time made herewith. Please amend the application as follows: